



PICTURED with the new MO-5 offset press unit at Labelexpo Europe 2013: Jesper Jørgensen and Lars Eriksen of Nilpeter; and Fernando Gabel, Ronaldo Baumgarten and Ronaldo Baumgarten Jr of Baumgarten



L-R: Juan Pablo Patiño of Nilpeter, and Rosa Buena and Dante Joy Way of Logotex, ring the bell at the Nilpeter stand during Labelexpo Europe to announce the order

Two Latin America firsts for Nilpeter

FIRST NILPETER MO-5 to be installed at Baumgarten in Brazil; Logotex of Peru orders Andean region' first FB-3

Brazilian converter Baumgarten has been revealed as the first customer of Nilpeter's new MO-5 offset press, launched at Labelexpo Europe, writes James Quirk.

The Blumenau-based company is a long-term user of the Danish manufacturer's machines, operating four MO-3300s, one MO-3 and two MO-4s. The new MO-5 – Baumgarten's eighth Nilpeter offset press – will be installed in January.

Indeed, the close relationship between the two companies was the starting point for the machine's development. Baumgarten, seeking an offset press with a 22in web width, began discussions with Nilpeter a year and a half ago about the potential creation of such a press.

The resulting MO-5 has been developed with a focus on the flexible packaging market. It is designed for short-run packaging printing applications using technology developed for the label market for fast set-up with minimum material waste.

'We have a long partnership with Nilpeter; it's a relationship of mutual trust,' Ronaldo Baumgarten, the Brazilian converter's president, told L&L. 'The MO-5 is a very complete machine – practical and easy to use. It has a good width – 22 inches – and can handle a wide variety of substrates, which provides us with many different opportunities.'

Ronaldo Baumgarten said that the new press will be used to print the company's full range of label and flexible packaging products.

The 8-color MO-5 to be installed at Baumgarten features six offset units and two flexo, as well as die-cutting and lamination. Non-stop rewinding equipment is provided by Martin Automatic. According to Jesper Jørgensen, Nilpeter's global sales director, the press provides increased accessibility to the print units and features an enhanced dampening system. It has five oscillating rollers for temperature management, making it particularly suited to the low migration inks required by flexible packaging applications. An inking control system is provided by Eltromat.

The press is extremely sturdy, with one unit weighing 3,800 kilos. It can achieve speeds of in excess of 200 meters per minute.

'Baumgarten came to us with an idea for their perfect machine – and we built it,' said Jesper Jørgensen. 'There was enough mutual trust between the companies for us to carry out the project, which has resulted in a machine which fills a gap in the narrow web packaging market.'

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He described Baumgarten as a converter competing at a 'world class level'.

LOGOTEX ORDERS FB-3

On day three of the show, meanwhile, Peruvian label converter Logotex finalized the purchase of the Andean region's first Nilpeter FB-3 press.

The 8-color machine – which features an integrated Servo 3000 infeed and register system from Rotary Technologies – will be installed in December. The servo-driven press also boasts relam/delam, cold foil, corona treatment, and chill rollers to allow shrink sleeve production. It is also the first machine in Peru to feature GEW's reduced energy consumption EC curing units.

Logotex works with many brands who export their labeled products, to the United States, China and many other countries, so the company was in need of a productive machine which could quickly turn around high quality jobs, said general manager Dante Joy Way.

He also cited Nilpeter's local presence in Peru – the company's sales manager for the Andean region, Juan Pablo Patiño, is based in Lima – as an important factor. Rosa Buena, finance manager, revealed that the company had long coveted a Nilpeter press.

'Almost 50 percent of labels printed by Logotex end up being exported by the brands,' said Dante Joy Way. 'The press is the only one of its kind in Peru, which differentiates our company. It's a very versatile machine – with excellent register control – and this allows us to produce high quality work with short turnaround times.'

Nilpeter's Juan Pablo Patiño said: 'Logotex is a top narrow web flexo printer in Peru, so it is a landmark installation for Nilpeter in the region. The FB-3 is of the same high quality specifications as machines going into the US and Europe. With Lima's port and low production costs in the country, it's an attractive option for brands who are buying labels for foreign markets.'

Patiño revealed he has first learned of Logotex through an article in Labels & Labeling: 'One month before I began to cover the region for Nilpeter, I was doing market research and read about Logotex in L&L. That's how I discovered the company.'